

Front:

Packages*

Base Resume & Strategy Package

\$800.00

Base resume & cover letter

LinkedIn Profile

One Customized Resume Version

Editing or Application Help (2 hrs)

Job-Finding Assistance (2.5 hrs)

One 90-Minute Coaching Session

Base Career Package

\$1800.00

Base Resume & Cover Letter

LinkedIn Profile

One Customized Resume Version

Editing or Application Help (2 hrs)

Job-Finding Assistance (2.5 hrs)

One 90-Minute Coaching Session

Six 55-Minute Coaching Sessions

Complete Career Package

\$2400.00

Base Resume & Cover Letter

LinkedIn Profile

Two Customized Resume Versions

Editing or Application Help (2 hrs)

Job-Finding Assistance (2.5 hrs)

One 90-Minute Coaching Session

Twelve 55-Minute Coaching Sessions

* Packages are nonrefundable, nontransferable, and to be completed within two years. Sessions may be held via telephone or in person.

Deleted: :

Commented [Catherine1]: Hey Kerri, you could lowercase the bulleted text below each of the package names (except for the first word), as these are simply items in the package, and, lowercased, I think they seem easier to read and conceptualize than in title case. I lowercased one line as an example...what do you think?

Deleted: :

Commented [Catherine2]: On all of the prices, you could delete the decimal point and zeros to give the numbers a cleaner look?

Deleted: R

Deleted: C

Deleted: L

Deleted: .

Deleted: .

Commented [Catherine3]: Bold the package titles?

Deleted: :

Deleted: .

Deleted: .

Deleted: :

Deleted: .

Deleted: .

Commented [Catherine4]: If this works for you, I think it's simpler as one disclaimer (with an asterisk in the text itself).

Deleted: -

Deleted: and

Deleted: -

Deleted: ¶
*Packages are

Deleted: ¶
*

Deleted: -

Deleted: ¶
*

Additional service options are available; please
see 7nightingales.com.

About

Coaching expert Kerri K. Yates, CPCC, lived in
Massachusetts, Colorado, and Japan before settling down in
South Carolina. She is the proud mother of two boys who's
been through a divorce, and a
determined advocate for her clients. She is also a certified professional
Co-Active coach
Former high-tech business owner
Former head of Human Resources
Developer and seller of three businesses
Graduate of Wellesley College

7Nightingales.com

Kerri@7Nightingales.com

303.709.6748

856 Lowcountry Blvd.

Suite 101

Mount Pleasant, SC 29464

Comprehensive Career Coaching
& Resume Services

Across Separation & Divorce, with:

Back:

Separation and divorce impact us on
every level. No matter what we're
feeling emotionally, we
must also simultaneously negotiate
our shifting financial circumstances.

Deleted: ,

Deleted: :

Commented [Catherine5]: I'm wondering if you can rewrite this blurb a bit to focus more on what matters most to potential clients in terms of your qualifications? Something about having successfully coached a bunch of people to go forth and recover after hard times...or lead with the Co-Active certification. Perhaps you could add a couple of short testimonials if there's room?

Deleted: A

Deleted: O

Deleted: C

Deleted: , a
determined advocate for her clients, and has

Deleted: '

Deleted: :
C

Deleted: P

Deleted: C

Deleted: H

Deleted: T

Deleted: B

Deleted: O

Deleted: H

Deleted: R

Deleted: &

Deleted: S

Deleted: T

Deleted: B

Deleted: t.

Commented [Catherine6]: Hey Kerri, conventional wisdom I've read says that if you can limit ampersands (such as by using them only when space is tight), text looks more professional. Your choice, of course!

Commented [Catherine7]: It looks like this paragraph and a few others are centered, while others aren't. Perhaps make them more consistent?

Deleted: a

Deleted: therefore,

Questions we must face include:

“How am I going to support myself and (for some of us) my children?”

Which means either:

“How will this affect my career (do I make an adequate salary? And what about child care?)”

Or:

“I haven’t worked for a time, or never; what am I capable of?

How do I find a job (I don’t even have a resume)?”

These questions can be best addressed by seeking an encouraging, invested expert who can guide you through this process.

Kerri K. Yates, CPCC, offers compassionate, connected, and effective career coaching and resume expertise to help you define what’s possible and pursue it. With 14 years in practice, and having been through a divorce, she applies her expertise and understanding to move you toward what you need and hope for.

The process includes defining your:

Skills & experiences

Career passions & interests

Financial, time & location

Deleted: ,

Deleted: ,

Deleted: ,

Commented [Catherine8]: How about something a little more direct, like “working with”?

Commented [Catherine9]: I'm not sure this is the strongest word here (it makes me think of money). How about “qualified” or “knowledgeable”?

Deleted: s

Formatted

Deleted: i

Deleted: fourteen

Commented [Catherine10]: You might consider removing this mention of the divorce since you said it earlier and it's in the title?

Deleted: s

Commented [Catherine11]: I'd lowercase these bullets as well; they're extensions of the text.

Deleted: E

Deleted: P

Deleted: l

Deleted: T

Deleted: L

Boundaries

Short- & long-term goals*

Then:

Creating or refining your keyword-friendly resume, cover letter & LinkedIn profile

Identifying jobs & opportunities

Applying or planning

Interviewing or initiating

And all within a framework of:

Gentle but realistic

Accountability

Authentic encouragement

Individualized life skills training

* Both short- and long-term goals are necessary to generate and maintain motivation, resilience, and hope across difficult times.

Ms. Yates will help you traverse the many steps required to successfully navigate the job market today.

Consider adding a coaching and resume package to your separation or divorce agreement or seeking Ms. Yates's services directly.

Deleted: L

Deleted: T

Deleted: G

Deleted: R

Deleted: K

Deleted: F

Deleted: R

Deleted: C

Deleted: L

Deleted: P

Deleted: J

Deleted: O

Deleted: P

Deleted: I

Deleted: R

Deleted: E

Deleted: L

Deleted: S

Deleted: T

Commented [Catherine12]: "through"? (Also nice to vary from the "Across" in the title.)

Commented [Catherine13]: "signing up for" might sound a little more empowering?

Deleted: ,

Commented [Catherine14]: "independently"?